

## **TOR — National media expert, conduct media training for the local-independent media specialists and media specialists of the Ministry of labour, migration, and employment of population under the framework of PROTECT project in Dushanbe, Tajikistan**

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### **Background**

“Improving Migration Management and Migrant Protection in selected Silk Routes and Central Asian Countries” (PROTECT) is a three-year EU-funded project which started in June 2023. PROTECT comprises two components: 1) Migration governance, and 2) Continuation and expansion of the Migrant Resource Centres (MRC). The PROTECT project aims to improve migration management and migrant protection throughout all phases of emigration and immigration in the target countries, to enhance awareness on the risks of irregular migration, and facilitate the protection of migrants. It will support informed migration decision-making at the individual, family, and community level, including pre-departure preparation, migration, and residence/work abroad, voluntary return and sustainable reintegration. The project covers Afghanistan, Kazakhstan, Kyrgyzstan, Pakistan, Tajikistan and Uzbekistan; however, the level of engagement and activities differs from country to country.

The **PROTECT project consists of two major components:**

- 1) **Migration governance** which targets ministries and other state agencies responsible for migration management and migrant protection in Silk Routes countries and Central Asia, with the aim to operate effective governance mechanisms for development and implementation of national migration policies, encompassing migrant protection, reintegration, and employment, with focus on population groups in vulnerable situations, as well as women and youth affected by migration.
- 2) **Continuation and expansion of MRCs**, including MRC Tajikistan (phase II), primarily to provide accurate, timely and comprehensive information, counselling, and referral by the MRC to outgoing and potential migrants and returnees. As a result, the skills, knowledge and competencies of the potential and outgoing migrants and returnees are enhanced as well as their access to available services.

The Phase II will further expand the joint cooperation of ICMPD and the Ministry of Labour, Migration and Employment of Population (MoLMEP) enhancing the role and functions of the MRC in Tajikistan to reflect the changing realities of migration from Tajikistan as well as existing and planned state policies and regulations.

As part of project's objectives, it is planning to conduct a media training on media literacy and objective coverage on migration and migrant-related news in the context of Tajikistan. Due to this, the project seeks suitable candidate – a media and SMM expert to conduct a three-day training for the local independent media specialists and media experts from the various structures of MoLMEP where apart from gaining insights on media literacy, participants could also have an opportunity to get involved in discussions around media coverage and migration situation of Tajikistan.

### **Tasks**

The PROTECT project recruits a local media expert, who will be responsible for the following task:

Conducting a media training (jointly with an international media expert) with a particular focus on effective tools for the delivery of reliable and accessible information through media, SMM, videos and photo-editing techniques for social media.

The training must be conducted between **31 May and 31 October 2024**.

Maximum number of working days: **5**

### **Qualifications and Experience**

- Master's or bachelor's degree in journalism, media studies, migration studies or a related area;
- Professional experience in media, SMM, live sessions, video, and photo techniques for posts on social media;
- Minimum of 5 years of position-specific experience;
- Working experience with international organisations is an asset;
- Good analytical and interpersonal skills with the ability to work independently, as well as in a team;
- Excellent presentation and facilitation skills;
- Solid organisational skills;
- Proficiency in verbal and written Tajik and Russian, knowledge of English is an asset.

All interested candidates must share their application package with the below documents to [info@mrc-tajikistan.org](mailto:info@mrc-tajikistan.org):

- CV
- Cover letter
- Portfolio of previous works – articles, blogs, videos, photos, examples/samples of previously managed pages.